### The Most Comprehensive. Clinically Proven. Multi.

|                      | Vita-Lea® Women   | Vita-Lea® Men  | Vita-Lea Golde with Vitamin K  | Vita-Lea Golde w/out Vitamin K  | Vita-Lea® Methylated  | Vita-Lea® Gummy   |
|----------------------|---|--|--|---|---|---|
| Description          | High-potency<br>multivitamin/mineral <b>with</b><br>added iron                                      | High-potency<br>multivitamin/mineral<br>without added iron                 | High-potency<br>multivitamin/mineral <b>for</b><br><b>adults</b> 50+                         | High-potency<br>multivitamin/mineral<br><b>without vitamin K</b>  | High-potency<br>multivitamin/mineral with<br>methylated B vitamins                          | Strawberry-flavored<br>multivitamin/mineral<br>gummy                            |
| Nutrition            | 24 essential vitamins & minerals     100% DV of all essential vitamins                              | 23 essential vitamins & minerals     100% DV of all essential vitamins     | 23 essential vitamins & minerals     100% DV of all essential vitamins     N-acetylcysteine  | 22 essential vitamins & minerals     100% DV of all essential vitamins (except vitamin K)     N-acetylcysteine          | 23 essential vitamins & minerals     100% DV of all essential vitamins     N-acetylcysteine | 12 essential vitamins<br>& minerals     100%+ DV of key<br>nutrients of concern |
| Form                 | 454RQN  |  |  |   |   |   |
| Points of difference | Contains iron Contains added folic acid Contains added iodine Great for prenatal and postnatal care | Does not contain iron  | Contains added B vitamins and zinc to support age-related changes* Contains N-acetylcysteine | Does not contain vitamin K Contains added B vitamins and zinc to support age-related changes* Contains N-acetylcysteine | Contains methylfolate     Contains     methylcobalamin                                      | • Gummy   |
| Who is this for?     | Menstruating women of child-bearing age   | Men under 50 years old     Women who do not     want supplemental     iron | Men and women over<br>50 years old     Younger women no<br>longer menstruating               | Individuals on blood-<br>thinning medications<br>(i.e., warfarin, Coumadin)   | Individuals seeking<br>methylated B vitamins  | Individuals who prefer<br>gummies over tablets                                  |

### Over 1,700+ quality tests conducted across the Vita-Lea line for each production

Our quality standards exceed US Pharmacopeia, US GMP, US FDA, and other international regulatory standards.



# High-Potency Multivitamin for Women's Unique Needs

### VITA-LEA® WOMEN

Vita-Lea® Women is a complete multivitamin and multimineral that supports women's overall health, including brain, heart, bone, and immune health, promotes healthy hair, skin, and nails, and helps boost energy levels.\* Vita-Lea Women provides what you may be missing at meals with 24 vitamins and minerals, including 100% DV or more of all essential vitamins plus more calcium and magnesium compared to leading multivitamins on the market. It delivers extra folic acid, iodine, and iron, too, so it's also great for prenatal and postnatal care.

#20288 | 60 SERVINGS

RETAIL PRICE: \$30.25 | MEMBER PRICE: \$25.70 | PV: 18.15

#20289 | 120 SERVINGS

RETAIL PRICE: \$53.60 | MEMBER PRICE: \$45.60 | PV: 32.25

SUPPORT YOUR OVERALL HEALTH AND WELL-BEING











Vegetarian

**Gluten Free** 

Nondairy

Star K Kosher

## Why We Love It

- Formulated for menstruating women of childbearing age
- Great for prenatal and postnatal care with iron and additional folic acid and iodine
- Provides the foundation for your daily micronutrient needs with 24 essential vitamins and minerals
- Supports brain health, heart health, bone health, energy, healthy hair, skin, and nails, immune health, and more\*
- Clinically proven health benefits.\* Based on 7 clinical studies and the Landmark Studies.
- Clinically proven superior absorption\*
- Rigorous quality testing. 341 quality tests for each production.

**DIRECTIONS:** Take 2 tablets daily.

| Supplement Facts Serving Size: 2 Tablets Servings Per Container: 120                 |                       |        |                       |   |                       |             |                      |  |  |  |
|--|-----------------------|--------|-----------------------|---|-----------------------|-------------|----------------------|--|--|--|
|  | Amount<br>Per Serving | % DV   | Pre-<br>natal<br>% DV |   | Amount<br>Per Serving | % DV        | Pre-<br>nata<br>% D/ |  |  |  |
| Total Carbohydrate   | ⊲g                    | <1%**  | <1%**                 | Iron (as ferrous fumarate)  | 18 mg                 | 100%        | 679                  |  |  |  |
| Vitamin A (70% as beta-caratene from<br>Blakeslea trispora and 30% as vitamin A acet | 1,500 mcg<br>ate)     | 167%   | 115%                  | Phosphorus (as dicalcium phosphate)<br>lodine (as potassium iodide and sea kelp)  | 350 mg<br>290 mcg     | 28%<br>193% | 289                  |  |  |  |
| Vitamin C (as ascorbic acid)   | 120 mg                | 133%   | 100%                  | Magnesium (as magnesium oxide)  | 200 mg                | 48%         | 50                   |  |  |  |
| Vitamin D <sub>3</sub> (as cholecalciferol) 25 mc                                    | (1,000 IU)            | 125%   | 166%                  | Zinc (as zinc gluconate)  | 15 mg                 | 136%        | 115                  |  |  |  |
| Vitamin E (as d-alpha-tocopheryl acid<br>succinate and mixed tocopherols)            | 40 mg                 | 267%   | 212%                  | Selenium (as trace mineral protein hydrolysate) Copper (as copper aluconate)      | 70 mcg<br>1 mg        | 127%        | 100                  |  |  |  |
| Vitamin K (as phytonadione)  | 120 mcg               | 100%   | 133%                  | Manganese (as manganese gluconate)  | 2.6 mg                | 113%        | 100                  |  |  |  |
| Thiamin (as thiamine mononitrate)  | 1.5 mg                | 125%   | 107%                  | Chromium (as trace mineral protein hydrolysate)                                   | 120 mcq               | 343%        | 267                  |  |  |  |
| Riboflavin   | 1.7 mg                | 131%   | 106%                  | Molybdenum (as trace mineral protein hydrolysat                                   |                       | 167%        | 1509                 |  |  |  |
| Niacin (as niacinamide)  | 20 mg                 | 125%   | 111%                  | Sodium  | 5 mg                  | <1%         | <19                  |  |  |  |
| Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)                                 | 2 mg                  | 118%   | 100%                  | Nickel (as trace mineral protein hydrolysate)                                     | 15 mca                | _           | +                    |  |  |  |
| Folate 1,002 mcg DFE (600 mcg  | folic acid)           | 251%   | 167%                  | Tin (as trace mineral protein hydrolysate)  | 10 mcg                | ÷           |                      |  |  |  |
| Vitamin B <sub>12</sub> (as cyanocobalamin)  | 6 mcg                 | 250%   | 214%                  | Silicon (as silicon dioxide)  | 11 mg                 | ÷           | Ť                    |  |  |  |
| Biotin (as d-biotin)   | 300 mcg               | 1,000% | 857%                  |   |                       | _           |                      |  |  |  |
| Pantothenic Acid (as d-calcium pantothenate)   | 10 mg                 | 200%   | 143%                  | **Percent Daily Values (DV) are based on a 2,000<br>†Daily Value not established. | calorie diet.         |             |                      |  |  |  |
| Calcium (as dicalcium phosphate)   | 450 mg                | 35%    | 35%                   | ibally value not established.   |                       |             |                      |  |  |  |

Other Ingredients: Microcrystalline Cellulose, Hydroxypropyl Methylcellulose, Croscarmellose Sodium, Spirulina, Medium Chain Triglycerides, Inositol, Chaline Bitartrate, Alfalfa Powder, Grapefruit Bioflavonoid, Hesperidin Complex, Lemon Bioflavonoid, Orange Bioflavonoid, Rice Bran Powder, Rose Hips Powder, Acerola Extract.

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#### VITA-LEA® WOMEN

### High-Potency Multivitamin for Women's Unique Needs



# FAQ

### How do I know if Vita-Lea Women is right for me?

Vita-Lea Women is uniquely formulated to meet the specific nutritional needs of menstruating women of child-bearing age. It contains 18 mg of iron, along with extra folic acid (600 mcg) and iodine (290 mcg), making it an ideal choice for women who are menstruating and those that require supplemental iron. If you fit this profile, Vita-Lea Women is the perfect multivitamin for you.

### How many vitamins and minerals are in Vita-Lea Women?

Vita-Lea Women delivers 24 essential vitamins and minerals in 2 tablets. It's formulated with 100% DV or more of vitamins A, C, D, E, K, and all 8 B vitamins, including extra folic acid. It also contains essential minerals, including calcium, magnesium, and zinc as well as extra iodine and iron.

### Can Vita-Lea Women be used as a prenatal multivitamin?

Yes. Vita-Lea Women makes a great prenatal and postnatal vitamin. But we recommend you try Meology® Prenatal, our customizable supplement plan to support you at every stage of your pregnancy, from planning to get pregnant all the way through postnatal and lactation.

### Can I give Vita-Lea Women to my kids?

Vita-Lea Women is specifically formulated for adults 18 years and older. However, if your child is menstruating and old enough to swallow tablets comfortably and safely, they can use Vita-Lea Women.

#### Is Vita-Lea Women suitable for people with specific dietary restrictions or preferences?

Vita-Lea Women is vegetarian, gluten-free, nondairy, and Star-K Kosher. We always recommend that you consult with your physician if you have any specific concerns regarding whether a product is appropriate for you.

### How should Vita-Lea Women be stored?

Vita-Lea Women should be stored in a cool, dry place.



# High-Potency Multivitamin for Men's Unique Needs

### VITA-LEA® MEN

Vita-Lea Men® is a complete multivitamin and multimineral that supports men's overall health, including brain, heart, bone, muscle, and immune health, and helps boost energy levels.\* Vita-Lea Men provides what you may be missing at meals with 23 vitamins and minerals, including 100% DV or more of all essential vitamins plus more calcium and magnesium compared to leading multivitamins on the market.

#20286 | 60 SERVINGS RETAIL PRICE: \$30.25 | MEMBER PRICE: \$25.70 | PV: 18.15

#20287 | 120 SERVINGS RETAIL PRICE: \$53.60 | MEMBER PRICE: \$45.60 | PV: 32.25

SUPPORT YOUR OVERALL HEALTH AND WELL-BEING











Vegetarian

**Gluten Free** 

Nondairy

Star K Kosher

## Why We Love It

- Formulated for men under 50 years old and women who do not want supplemental iron
- Provides the foundation for your daily micronutrient needs with 23 essential vitamins and minerals
- Supports brain health, heart health, bone and muscle health, energy, immune health, and more\*
- Clinically proven health benefits.\* Based on 7 clinical studies and the Landmark Studies.
- Clinically proven superior absorption\*
- Rigorous quality testing. 352 quality tests for each production.

**DIRECTIONS:** Take 2 tablets daily.

NQ257A

| Amo  | unt Per Servinç | % DV   | Amount  | Per Serving  | % DV |
|--|-----------------|--------|---|--------------|------|
| Total Carbohydrate                                   | <1 g            | <1%**  | Phosphorus (as dicalcium phosphate)               | 350 mg       | 28%  |
| Vitamin A (70% as beta-carotene from                 | 1,500 mcq       | 167%   |   | 150 mcg      | 100% |
| Blakeslea trispora and 30% as vitamin A acet         | ate)            |        | Magnesium (as magnesium oxide)                    | 225 mg       | 54%  |
| Vitamin C (as ascorbic acid)                         | 120 mg          | 133%   | Zinc (as zinc gluconate)                          | 15 mg        | 136% |
| Vitamin D3 (as cholecalciferol) 25 mc                | g (1,000 IU)    | 125%   | Selenium (as trace mineral protein hydrolysate)   | 70 mcg       | 127% |
| Vitamin E (as d-alpha-tocopheryl acid                | 40 mg           | 267%   | Copper (as copper gluconate)                      | 1 mg         | 111% |
| succinate and mixed tocopherols)                     |                 |        | Manganese (as manganese gluconate)                | 2.6 mg       | 113% |
| Vitamin K (as phytonadione)                          | 120 mcg         | 100%   | Chromium (as trace mineral protein hydrolysate)   | 120 mcg      | 343% |
| Thiamin (as thiamine mononitrate)                    | 1.5 mg          | 125%   | Molybdenum (as trace mineral protein hydrolysate) | 75 mcg       | 167% |
| Riboflavin   | 1.7 mg          | 131%   | Sodium  | 5 mg         | <1%  |
| Niacin (as niacinamide)                              | 20 mg           | 125%   | Nickel (as trace mineral protein hydrolysate)     | 15 mca       | +    |
| Vitamin B <sub>6</sub> (as pyridoxine hydrochloride) | 2 mg            | 118%   | Tin (as trace mineral protein hydrolysate)        | 10 mca       | t    |
| Folate 668 mcg DFE (400 mcg                          | folic acid)     | 167%   | Vanadium (as trace mineral protein hydrolysate)   | 20 mcg       | t    |
| Vitamin B <sub>12</sub> (as cyanocobalamin)          | 6 mcg           | 250%   | Boron (as boron alycinate)                        | 1 mg         | t    |
| Biotin (as d-biotin)                                 | 300 mcg         | 1,000% | Silicon (as silicon dioxide)                      | 2 ma         | +    |
| Pantothenic Acid (as d-calcium pantothenate)         | 10 mg           | 200%   | **Percent Daily Values (DV) are based on a 2,000  | calorie diet |      |
| Calcium (as dicalcium phosphate)                     | 450 mg          | 35%    | †Daily Value not established.                     | outono dioc. |      |

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U.S. Patent No(s). 6,465,013; 6,852,335



#### VITA-LEA® MEN

### High-Potency Multivitamin for Men's Unique Needs



## FAQ

### How do I know if Vita-Lea Men is right for me?

Vita-Lea Men is uniquely formulated to meet the specific nutritional needs of men under 50. Because it is formulated without iron, it is also great for women who do not require (or want) supplemental iron. If you fit this profile, Vita-Lea Men is the perfect multivitamin for you.

### How many vitamins and minerals are in Vita-Lea Men?

Vita-Lea Men delivers 23 essential vitamins and minerals in 2 tablets. It's formulated with 100% DV or more of vitamins A, C, D, E, and K and all 8 B vitamins. It also contains essential minerals including calcium, iodine, zinc, and extra magnesium.

### Can I give Vita-Lea Men to my kids?

Vita-Lea Men is specifically formulated for adults 18 years and older. However, if your child is at least 12 years old and can comfortably and safely swallow tablets, they can use Vita-Lea Men.

### Is Vita-Lea Men suitable for people with specific dietary restrictions or preferences?

Vita-Lea Men is vegetarian, gluten-free, nondairy, and Star-K Kosher. We always recommend that you consult with your physician if you have any specific concerns regarding whether a product is appropriate for you.

### How should Vita-Lea Men be stored?

Vita-Lea Men should be stored in a cool, dry place.



# High-Potency Multivitamin for Adults 50+

VITA-LEA GOLD®

Vita-Lea Gold® is a complete multivitamin and multimineral that supports overall health, including brain, heart, bone, and immune health, promotes the health of hair, skin, and nails, and helps boost energy levels.\* Vita-Lea Gold provides what you may be missing at meals with high-potency vitamins and minerals, including 100% DV or more of all essential vitamins. Plus extra B vitamins, zinc, and N-acetylcysteine to support age-related changes, and more calcium and magnesium compared to leading multivitamins on the market.\*

#20290 | 60 SERVINGS RETAIL PRICE: \$33.90 | MEMBER PRICE: \$28.80 | PV: 20.40

SUPPORT YOUR OVERALL HEALTH AND WELL-BEING











Vegetarian

**Gluten Free** 

Nondairy

Star K Kosher

## Why We Love It

- Formulated for men over 50 and women who are no longer menstruating
- Provides the foundation for your daily micronutrient needs with 23 essential vitamins and minerals
- Contains added B vitamins and zinc to support age-related changes\*
- Supports brain health, heart health, bone and joint health, energy, eye health, immune health, and more\*
- Helps protect against damage caused by free radicals\*
- Clinically proven health benefits.\* Based on 7 clinical studies and the Landmark Studies.
- Clinically proven superior absorption\*
- Rigorous quality testing. 351 quality tests for each production.

**DIRECTIONS:** Take 2 tablets daily.

| Amo  | ount Per Serv | ing % DV | Amount Per Servi   | ng % DV      |
|--|---------------|----------|--|--------------|
| Total Carbohydrate                                   | <1 g          | <1%**    | lodine (as potassium iodide and sea kelp) 150 mcg          | 1009         |
| Vitamin A (70% as beta-carotene from                 | 1,500 mcg     | 167%     | Magnesium (as magnesium oxide) 225 mg                      | 54%          |
| Blakeslea trispora and 30% as vitamin A ace          | etate)        |          | Zinc (as zinc gluconate) 22.5 mg                           | 205°         |
| Vitamin C (as ascorbic acid)                         | 120 mg        | 133%     | Selenium (as trace mineral protein hydrolysate) 70 mcg     | 1279         |
| Vitamin D <sub>3</sub> (as cholecalciferol) 25 mc    | g (1,000 IU)  | 125%     | Copper (as copper gluconate) 1 mg                          | 1119         |
| Vitamin E (as d-alpha-tocopheryl acid                | 40 mg         | 267%     | Manganese (as manganese gluconate) 2.3 mg                  | 1009         |
| succinate and mixed tocopherols)                     |               |          | Chromium (as trace mineral protein hydrolysate) 120 mcg    | 3439         |
| Vitamin K (as phytonadione)                          | 120 mcg       | 100%     | Molybdenum (as trace mineral protein hydrolysate) 75 mcg   | 1679         |
| Thiamin (as thiamine mononitrate)                    | 2.25 mg       | 188%     | Sodium 5 mg  | <1%          |
| Riboflavin   | 2.55 mg       | 196%     | N-acetylcysteine 50 mg                                     |              |
| Niacin (as niacinamide)                              | 30 mg         | 188%     | Nickel (as trace mineral protein hydrolysate) 5 mcg        | +            |
| Vitamin B <sub>6</sub> (as pyridoxine hydrochloride) | 4 mg          | 235%     | Tin (as trace mineral protein hydrolysate) 10 mcg          | +            |
| Folate 668 mcg DFE (400 mcg                          | folic acid)   | 167%     | Vanadium (as trace mineral protein hydrolysate) 20 mcg     | -            |
| Vitamin B <sub>12</sub> (as cyanocobalamin)          | 24 mcg        | 1,000%   | Boron (as boron glycinate) 1 mg                            | <del>-</del> |
| Biotin (as d-biotin)                                 | 300 mcg       | 1,000%   | Silicon (as silicon dioxide) 2 mg                          | <del>-</del> |
| Pantothenic Acid (as d-calcium pantothenate)         | 15 mg         | 300%     | Silicon (do silicon dioxido) 2 mg                          |              |
| Calcium (as dicalcium phosphate)                     | 450 mg        | 35%      | **Percent Daily Values (DV) are based on a 2,000 calorie d | iet.         |
| Phosphorus (as dicalcium phosphate)                  | 350 mg        | 28%      | †Daily Value not established.                              |              |

Other Ingredients: Microcrystalline Cellulose, Hydroxypropyl Methylcellulose, Croscormellose Sodium, Spirulina, Medium Chain Triglycendies, Inositol, Choline Bitartrate, Afalfa Powder, Grapefruit Bioflavonoid, Hesperdin Complex, Lemon Bioflavonoid, Orange Bioflavonoid, Rice Brane Powder, Roses Hips Powder, Acerola Extract, Bioflavionoid, Polis Po

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#### **VITA-LEA GOLD®**

### High-Potency Multivitamin for Adults 50+



### **FAQ**

#### How do I know if Vita-Lea Gold with Vitamin K is right for me?

Vita-Lea Gold with Vitamin K is uniquely formulated to meet the specific nutritional needs of men and women over 50 and younger women who are no longer menstruating. It's formulated with higher amounts of B vitamins and zinc to support age-related changes plus the antioxidant N-acetylcysteine to help defend against oxidative stress. If you fit this profile, Vita-Lea Gold is the perfect multivitamin for you.

### How many vitamins and minerals are in Vita-Lea Gold?

Vita-Lea Gold with Vitamin K delivers 23 essential vitamins and minerals, including 100% DV or more of vitamins A, C, D, E, and K, as well as higher amounts of B vitamins and zinc to support age-related changes. Additionally, it also contains essential minerals such as calcium, iodine, and zinc along with the antioxidant N-acetylcysteine.

### Can I give Vita-Lea Gold to my kids?

Vita-Lea Gold (with and without vitamin K) is specifically formulated for adults 50 years and older. However, if your child is at least 12 years old and can comfortably and safely swallow tablets, they can use Vita-Lea Gold.

### Is Vita-Lea Gold suitable for people with specific dietary restrictions or preferences?

Vita-Lea Gold (with and without vitamin K) is vegetarian, gluten-free, nondairy, and Star-K Kosher. We always recommend that you consult with your physician if you have any specific concerns regarding whether a product is appropriate for you.

#### How should Vita-Lea Gold be stored?

Vita-Lea Gold (with and without vitamin K) should be stored in a cool, dry place.



# High-Potency Multivitamin for Adults 50+

### VITA-LEA GOLD® WITHOUT VITAMIN K

Vita-Lea® Gold is a complete multivitamin and multimineral that supports overall health, including brain, heart, bone, and immune health, promotes the health of hair, skin, and nails, and helps boost energy levels.\* Vita-Lea Gold provides what you may be missing at meals with high-potency vitamins and minerals, including 100% DV or more of all essential vitamins. Plus extra B vitamins, zinc, and N-acetylcysteine to support age-related changes, and more calcium and magnesium compared to leading multivitamins on the market.\*

#20291 | 60 SERVINGS RETAIL PRICE: \$33.90 | MEMBER PRICE: \$28.80 | PV: 20.40

SUPPORT YOUR OVERALL HEALTH AND WELL-BEING









Vegetarian

**Gluten Free** 

Nondairy

Star K Kosher

# Why We Love It

- Formulated for individuals on blood-thinning medications (i.e., warfarin, Coumadin)
- Provides the foundation for your daily micronutrient needs with 22 essential vitamins and minerals
- Formulated without vitamin K
- Contains added B vitamins and zinc to support age-related changes\*
- Supports brain health, heart health, bone and joint health, energy, eye health, immune health, and more\*
- Helps protect against damage caused by free radicals\*
- Clinically proven health benefits.\* Based on 7 clinical studies and the Landmark Studies.
- Clinically proven superior absorption\*
- Rigorous quality testing. 343 quality tests for each production.

### **DIRECTIONS:** Take 2 tablets daily.

| Amount Per Ser  | Amount Per Serving % |   |                |      |
|---|----------------------|---|----------------|------|
| Total Carbohydrate <1 g                                   | <1%**                | lodine (as potassium iodide and sea kelp)   | 150 mcg        | 100% |
| Vitamin A (70% as beta-carotene from 1,500 mcg            | 167%                 | Magnesium (as magnesium oxide)  | 225 mg         | 54%  |
| Blakeslea trispora and 30% as vitamin A acetate)          |                      | Zinc (as zinc gluconate)  | 22.5 mg        | 205% |
| Vitamin C (as ascorbic acid) 120 mg                       |                      | Selenium (as trace mineral protein hydrolysate)                                   | 70 mcg         | 127% |
| Vitamin D3 (as cholecalciferol) 25 mcg (1,000 IU)         | 125%                 | Copper (as copper gluconate)  | 1 mg           | 111% |
| Vitamin E (as d-alpha-tocopheryl acid 40 mg               | 267%                 | Manganese (as manganese gluconate)  | 2.3 mg         | 100% |
| succinate and mixed tocopherols)                          |                      | Chromium (as trace mineral protein hydrolysate)                                   | 120 mcg        | 343% |
| Thiamin (as thiamine mononitrate) 2.25 mg                 | 188%                 | Molybdenum (as trace mineral protein hydrolysate)                                 | 75 mcg         | 167% |
| Riboflavin 2.55 mg  | 196%                 | Sodium  | 5 mg           | <1%  |
| Niacin (as niacinamide) 30 mg                             | 188%                 | N-acetylcysteine  | 50 ma          | +    |
| Vitamin B <sub>6</sub> (as pyridoxine hydrochloride) 4 mg | 235%                 | Nickel (as trace mineral protein hydrolysate)                                     | 5 mcq          | Ť    |
| Folate 668 mcg DFE (400 mcg folic acid)                   |                      | Tin (as trace mineral protein hydrolysate)  | 10 mca         | Ť    |
| Vitamin B <sub>12</sub> (as cyanocobalamin) 24 mcg        |                      | Vanadium (as trace mineral protein hydrolysate)                                   |                | Ť    |
| Biotin (as d-biotin) 300 mcg                              | 1,000%               | Boron (as boron alycinate)  | 1mg            | Ť    |
| Pantothenic Acid (as d-calcium pantothenate) 15 mg        | 300%                 | Silicon (as silicon dioxide)  | 2 mg           | +    |
| Calcium (as dicalcium phosphate) 450 mg                   | 35%                  |   |                |      |
| Phosphorus (as dicalcium phosphate) 350 mg                | 28%                  | **Percent Daily Values (DV) are based on a 2,000<br>†Daily Value not established. | ) calorie diet |      |

Other Imgredients. Princip cystalinie Centurose, pylosopylop inetryticationse, closscarineties sodiani, spiralinic, ruboritorii come Medium Chair Triglycerides, Inosital, Choline Bitartrate, Alfaffa Powder, Grapefrii Bioflavonoid, Hesperidin Complex, Lemon Bioflavonoid, Orange Bioflavonoid, Rice Bran Powder, Rose Hips Powder, Acerola Extract.

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U.S. Patent No(s). 6.465.013: 6.852.335

NQ262A



### VITA-LEA GOLD® WITHOUT VITAMIN K

### High-Potency Multivitamin for Adults 50+



## FAQ

### How do I know if Vita-Lea Gold without Vitamin K is right for me?

If you're taking certain blood thinning medications (warfarin or Coumadin), Vita-Lea Gold without Vitamin K is the best choice for you. It's exclusion of vitamin K makes it a great option for individuals who need to be cautious about their vitamin K intake due to medication interactions.

### How many vitamins and minerals are in Vita-Lea Gold without Vitamin K?

Vita-Lea Gold without Vitamin K delivers 22 essential vitamins and minerals, including 100% DV or more of vitamins A, C, D, and E, as well as higher amounts of B vitamins and zinc to support age-related changes. Additionally, it also contains essential minerals such as calcium, iodine, and zinc along with the antioxidant N-acetylcysteine.

### Can I give Vita-Lea Gold to my kids?

Vita-Lea Gold (with and without vitamin K) is specifically formulated for adults 50 years and older. However, if your child is at least 12 years old and can comfortably and safely swallow tablets, they can use Vita-Lea Gold.

### Is Vita-Lea Gold suitable for people with specific dietary restrictions or preferences?

Vita-Lea Gold (with and without vitamin K) is vegetarian, gluten-free, nondairy, and Star-K Kosher. We always recommend that you consult with your physician if you have any specific concerns regarding whether a product is appropriate for you.

#### How should Vita-Lea Gold be stored?

Vita-Lea Gold (with and without vitamin K) should be stored in a cool, dry place.



# High-Potency Multivitamin with Methylated B Vitamins

### VITA-LEA® METHYLATED

Vita-Lea® Methylated is a complete multivitamin and multimineral that contains methylated B vitamins and supports overall health, including brain, heart, bone, and immune health, promotes the health of hair, skin, and nails, and helps boost energy levels.\* Vita-Lea Methylated provides what you may be missing at meals with 23 vitamins and minerals, including 100% DV or more of all essential vitamins, as well as methylfolate and methylcobalamin, plus more calcium and magnesium compared to leading multivitamins on the market.

#22099 | 60 SERVINGS RETAIL PRICE: \$40.00 | MEMBER PRICE: \$34.00 | PV: 20.40

SUPPORT YOUR OVERALL HEALTH AND WELL-BEING









Vegetarian

**Gluten Free** 

Nondairy

Star K Kosher

## Why We Love It

- Formulated for individuals seeking methylated B vitamins
- Provides the foundation for your daily micronutrient needs with 23 essential vitamins and minerals
- Formulated with methylated B vitamins, including methylfolate and methylcobalamin
- Supports brain health, heart health, bone and joint health, energy, immune health, and more\*
- Clinically proven health benefits.\* Based on 7 clinical studies and the Landmark Studies.
- Clinically proven superior absorption\*
- Rigorous quality testing. 364 quality tests for each production.

**DIRECTIONS:** Take 2 tablets daily.

|  | Amount Per Servi  | ng % DV | Amount Per Servi   | g % DV |
|--|-------------------|---------|--|--------|
| Total Carbohydrate                           | <1 g              | <1%**   | lodine (as potassium iodide and sea kelp) 150 mcg          | 1009   |
| Vitamin A (as beta-carotene                  | 1,500 mcg         | 167%    | Magnesium (as magnesium oxide) 225 mg                      | 54%    |
| and vitamin A acetate)                       |                   |         | Zinc (as zinc gluconate) 22.5 mg                           | 2059   |
| Vitamin C (as ascorbic acid)                 | 120 mg            | 133%    | Selenium (as trace mineral protein hydrolysate) 70 mcg     | 1279   |
| Vitamin D (as cholecalciferol)               | 25 mcg (1,000 IU) | 125%    | Copper (as copper gluconate) 1 mg                          | 1119   |
| Vitamin E (as d-alpha-tocopheryl acid su     | ccinate) 40 mg    | 267%    | Manganese (as manganese gluconate) 2.3 mg                  | 1009   |
| Vitamin K (as phytonadione)                  | 120 mcg           | 100%    | Chromium (as trace mineral protein hydrolysate) 120 mcg    | 343    |
| Thiamin (as thiamine mononitrate)            | 2.25 mg           | 188%    | Molybdenum (as trace mineral protein hydrolysate) 75 mcg   | 1679   |
| Riboflavin                                   | 2.55 mg           | 196%    | Sodium 5 mg  | <19    |
| Niacin (as niacinamide)                      | 30 mg             | 188%    | N-acetylcysteine 50 mg                                     | t      |
| Vitamin B6 (as pyridoxine hydrochloride)     |                   | 235%    | Nickel (as trace mineral protein hydrolysate) 5 mca        | ÷      |
| Folate (as calcium L-5-                      | 668 mcg DFE       | 167%    | Tin (as trace mineral protein hydrolysate) 10 mcg          | Ť      |
| methyltetrahydrofolate)                      |                   |         | Vanadium (as trace mineral protein hydrolysate) 20 mcg     | t      |
| Vitamin B <sub>12</sub> (as methylcobalamin) | 24 mcg            | 1,000%  | Boron (as boron glycinate) 1 mg                            | t      |
| Biotin (as d-biotin)                         | 300 mcg           | 1,000%  | Silicon (as silicon dioxide) 2 mg                          | †      |
| Pantothenic Acid (as d-calcium pantoth       | nenate) 15 mg     | 300%    |  | _      |
| Calcium (as dicalcium phosphate)             | 450 mg            | 35%     | **Percent Daily Values (DV) are based on a 2,000 calorie d | et.    |
| Phosphorus (as dicalcium phosphate)          | 350 mg            | 28%     | †Daily Value not established.                              |        |

Other Ingredients: Microcrystalline Cellulose, Hydroxypropyl Methylcellulose, Croscarmellose Sodium, Spirulina, Medium Chain Traflycenides, Sodium Copper Chlorophyllin Color, Inositol, Chaline Bitartrate, Alfafo Powder, Grapefruit Bioflavonoid, Hesperidin Complex, Lemon Bioflavonoid, Orange Bioflavonoid, Rice Bran Powder, Rose Hips Prowder, Acetalo Extract

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#### VITA-LEA® METHYLATED

### High-Potency Multivitamin with Methylated B Vitamins



# **FAQ**

### How do I know if Vita-Lea Methylated is right for me?

Vita-Lea Methylated is formulated for people who are looking for methylated B vitamins.

### How many vitamins and minerals are in Vita-Lea Methylated?

Vita-Lea Methylated provides 23 essential vitamins and minerals, including 100% DV or more of vitamins A, C, D, E, and K and all 8 B vitamins, including methylfolate and methylcobalamin. It also contains essential minerals, including calcium, iodine, zinc, and magnesium, along with N-acetylcysteine, a powerful antioxidant.

### What are methylated B vitamins?

B vitamins can be either methylated or non-methylated. Folic acid and cyanocobalamin, the standard forms of folate and vitamin B12 commonly found in supplements, are not methylated. In contrast, methylfolate and methylcobalamin are the methylated forms of folate and vitamin B12, respectively.

The methylated forms, methylfolate and methylcobalamin, have gained attention because genetic testing has become more common. Certain variants of the MTHFR gene, identified through these tests, are believed to decrease the efficiency of methylating folate and vitamin B12. However, research has confirmed that both methylated and standard B vitamin formulations are equally effective.

Despite genetic variations that may affect how efficiently certain individuals metabolize these vitamins, the use of methylated B vitamins is not necessary, regardless of genetic background. Folic acid and cyanocobalamin, known for their safety, efficacy, and stability, remain excellent options for individuals across all genetic backgrounds.

#### Is Vita-Lea Methylated suitable for children?

Vita-Lea Methylated is specifically formulated for adults 18 years and older. However, if your child is at least 12 years old and can comfortably and safely swallow tablets, they can use Vita-Lea Methylated.

### Can Vita-Lea Methylated be used as a prenatal multivitamin?

No. Vita-Lea Methylated should not be used as a prenatal vitamin. Folic acid is the only type of folate shown to help prevent neural tube defects. And all authoritative health organizations recommend 400 mcg of folic acid for this purpose. Additionally, Vita-Lea Methylated does not contain iron, which is essential during pregnancy for supporting blood cell formation and oxygen transfer to the baby. It's important to choose a prenatal multivitamin specifically designed to meet the nutritional needs of pregnant and nursing women, including adequate folic acid and iron.

### Is Vita-Lea Methylated suitable for people with specific dietary restrictions or preferences?

Vita-Lea Methylated is vegetarian, gluten-free, nondairy, and Star-K Kosher. We always recommend that you consult with your physician if you have any specific concerns regarding whether a product is appropriate for you.

### How should Vita-Lea Methylated be stored?

Vita-Lea Methylated should be stored in a cool, dry place.



# The Perfect Gummy Multivitamin to Fill **Nutrient Gaps**

### VITA-LEA® GUMMY

Vita-Lea® Gummy is a strawberry multivitamin gummy that contains core nutrients to support overall health, including brain, heart, and immune health, and help boost energy levels.\* This gummy provides what you may be missing at meals with 100% DV or more of key nutrients of concern, including vitamins A, C, D, and E.

#21514 | 30 SERVINGS RETAIL PRICE: \$39.40 | MEMBER PRICE: \$33.50 | PV: 20.40



Vegetarian

Nondairy

SUPPORT YOUR OVERALL HEALTH AND WELL-BEING

# Why We Love It

- Formulated for individuals who prefer gummies over tablets
- Helps fill nutrient gaps with 12 essential vitamins and minerals
- Supports brain health, heart health, energy, immune health, and more\*
- Available in a sugar-free, strawberry-flavored gummy
- Clinically proven health benefits.\* Based on 7 clinical studies.

**DIRECTIONS:** Adults take up to 3 gummies daily, children ages 4–17 take 2 gummies daily.

NQ327A

### Supplement Facts Serving Size: 2 or 3 Gummies

Servings Per Container: 30 or 45

|  | 2 gummies (CI<br>Amount      | nildren 4+)<br>% DV | 3 gummies (A<br>Amount        | dults 18+<br>% DV |
|--|------------------------------|---------------------|-------------------------------|-------------------|
| Calories   | 15                           |                     | 20                            |                   |
| Total Carbohydrate                                   | 4 g                          | 1%**                | 7 g                           | 3%**              |
| Vitamin A (as vitamin A palmitate and beta-carotene) | 900 mcg                      | 100%                | 1,350 mcg                     | 150%              |
| Vitamin C (as ascorbic acid)                         | 90 mg                        | 100%                | 135 mg                        | 150%              |
| Vitamin D (as cholecalciferol)                       | 20 mcg<br>(800 IU)           | 100%                | 30 mcg<br>(1,200 IU)          | 150%              |
| Vitamin E (as d-alpha-tocopherol)                    | 15 mg                        | 100%                | 22.5 mg                       | 150%              |
| Niacin (as niacinamide)                              | 8 mg                         | 50%                 | 12 mg                         | 75%               |
| Vitamin B <sub>6</sub> (as pyridoxine hydrochloride) | 0.85 mg                      | 50%                 | 1.275 mg                      | 75%               |
| Folate   | 200 mcg DFI<br>(120 mcg foli |                     | 300 mcg DFE<br>(180 mcg folio |                   |
| Vitamin B <sub>12</sub> (as cyanocobalamin)          | 2.4 mcg                      | 100%                | 3.6 mcg                       | 150%              |
| Biotin   | 30 mcg                       | 100%                | 45 mcg                        | 150%              |
| Pantothenic Acid (as calcium d-pantothenate)         | 5 mg                         | 100%                | 7.5 mg                        | 150%              |
| lodine (as potassium iodide)                         | 75 mcg                       | 50%                 | 112.5 mcg                     | 75%               |
| Zinc (as zinc citrate)                               | 5.5 mg                       | 50%                 | 8.25 mg                       | 75%               |

Percent Daily Values (DV) are based on a 2,000 calorie diet. †Daily Value not established.

Other Ingredients: Maltitol Syrup, Erythritol, Xylitol, Pectin, Water, Natural Strawberry Flavor, Lactic Acid, Malic Acid, Citric Acid, Monk Fruit Extract, Vegetable Juice For Color.

Item #21514



#### VITA-LEA® GUMMY

### The Perfect Gummy Multivitamin to Fill Nutrient Gaps



## FAQ

### How do I know if Vita-Lea Gummy is right for me?

With essential vitamins and minerals foundational to overall health and well-being, our Vita-Lea Gummy is an excellent alternative multivitamin solution for anyone who struggles with swallowing tablets and people who prefer other delivery forms.

### How many vitamins and minerals are in Vita-Lea Gummy?

Vita-Lea Gummy provides 12 essential vitamins and minerals. These include key nutrients of concern, vitamins A, B6, B12, C, D, and E, niacin, folic acid, biotin, pantothenate, iodine, and zinc.

Due to their format, gummy vitamins cannot hold as many nutrients as tablets. Consequently, Vita-Lea Gummy contains fewer vitamins and minerals than Vita-Lea tablets. When formulating this product, we focused on including the most critical nutrients to ensure it meets the key nutritional needs of most people.

### Can I give Vita-Lea Gummy to my kids?

Yes. Kids ages 4 and up can take Vita-Lea Gummy and should take 2 gummies daily. But we recommend kids try Meology® Kids, our all-in-one vitamin gummy packs for kids.

### What is the serving size for Vita-Lea Gummy?

Children 4 years and up should take 2 gummies daily. Adults 18 years and older should take 3 gummies daily.

### Is Vita-Lea Gummy suitable for people with specific dietary restrictions or preferences?

Vita-Lea Gummy is vegetarian, gluten-free, and nondairy. We always recommend that you consult with your physician if you have any specific concerns regarding whether a product is appropriate for you.

### Does Vita-Lea Gummy have a flavor?

Yes, Vita-Lea Gummy is strawberry-flavored.

### Does Vita-Lea Gummy contain sugar or other sweeteners?

Vita-Lea Gummy is sugar-free. Instead, it utilizes a maltitol base and is sweetened with xylitol, erythritol, and monk fruit extract. One Vita-Lea gummy contains ~7 calories per gummy.

### Why do the gummies have a white coating?

The sanding on the outside of the gummies is maltitol, a naturally derived, sugar-free sweetener. This sanding helps reduce stickiness.

### How should Vita-Lea Gummy be stored?

Vita-Lea Gummy should be stored in a cool, dry place away from direct sunlight.

